WHOLE BRAIN MODEL

Cerebral Mode
Thinking Processes

A
UPPER
LEFT

Left Mode
Thinking Processes

LOGICAL

ANALYTICAL

FACT BASED

QUANTITATIVE

D
UPPER
RIGHT

Right Mode
Thinking Processes

HOLISTIC

INTUITIVE

INTEGRATING

SYNTHESING

ORGANISED

SEQUENTIAL

PLANNED

DETAILED

INTERPERSONAL

FEELING BASED

KINESTHETIC

EMOTIONAL

LOWER
LEFT

B

LOWER
RIGHT

C

Limbic Mode
Thinking Processes

FACTS

FUTURES

FOUR F's

FORM

FEELINGS