



INSPIRE

Presentation Mastery

DESCRIPTION

This course is for experienced presenters confronted by the most challenging audiences, wishing to take their business presenting to the next level. It goes beyond the basics of structure and delivery skills and looks at how to truly engage and persuade an audience through storytelling and advanced delivery/acting techniques.

COURSE DURATION

2* or 3 days

** 2 day course requires participants to have been HBDI profiled and debriefed*

OUTCOMES

- Understand what is required to achieve “Mastery”
- Plan more focussed presentations and pitches in, at least, half the time
- Improve ability to deliver to difficult audiences
- Extend your repertoire of delivery styles to connect with different audiences
- Create memorable presentations using storytelling techniques
- Increase confidence in all face-to-face presentations and communications to ‘C’ level and senior management
- Harness your natural style to create greater authenticity in your presentations
- INSPIRE individuals to take action

KEY AREAS

- Defining Mastery
- “Whole Brain” presentation planning
- Engaging the audience and increasing retention
- Defining and overcoming challenging audiences
- Persuasive structures for presentations and pitches
- Character development
- “Inner Critic” vs “Inner Coach”
- Storytelling
- Delivery skills
- Presentations and video playback

METHOD

Instructor led, highly experiential, course discussion, video, individual coaching and critique

