



# ENGAGE

Essential Presenting (inc. HBDI)

## DESCRIPTION

This course is incredibly powerful with participants seeing significant improvements in the way they communicate and present in just 2 days.

It is particularly good for accomplished and 'self taught' presenters wishing to refresh on the essentials as well as those less experienced.

What makes this course outstanding is the incorporation of the Whole Brain Thinking tool (HBDI) - a profiling tool that provides insights into individual thinking and communication preferences and how to adjust your approach based on a recognition of audience members' preferences.

The course data is based on studies of over 10,000 business presentations, and is used by many of the world's most successful companies to create winning presentations to stakeholders and plan more effective face-to-face business communications and meetings.

## COURSE DURATION

2 days

## OUTCOMES

- Recognition of personal preferences, their impact on communication and presenting
- Better understanding of an audiences' communication preferences and needs
- Understand the impact of your presenting and communication style
- Tailor your own style and message based on an understanding of listener communication preferences
- Be more confident in all face-to-face presentations and communications
- Use the Communication Planner™ to map out, on one sheet, meetings and presentations that result in action!
- Be more persuasive in all communication
- Plan presentations, meetings and documents in, at least, half the time
- Persuade internal and external stakeholders
- Engage audiences of all sizes and types

## KEY AREAS

- Your communication preferences (HBDI debrief)
- Presentation planning
- Structuring effective presentations and meetings
- Persuasive Language
- Delivery skills that engage

## METHOD

Instructor led, highly experiential, course discussion, video, individual coaching and critique

